

# PRESS RELEASE

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## INTERQUEST Announces Speakers for 2017 Amsterdam Digital Book Printing Forum

*Leading Players from the Netherlands & Around the World  
Speak at Second Event*

**Charlottesville, VA and Amsterdam, the Netherlands (April 24, 2017) —**

INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced speakers for the 2017 Amsterdam Digital Book Printing Forum, which will be held Wednesday, May 17, 2017 from 14:00 to 19:00 at the Amsterdam Public Library—Openbare Bibliotheek Amsterdam (OBA). The half-day educational event focuses on key trends in the book market, the evolution of book manufacturing and the supply chain, and the use of digital printing to produce books.

The program will be kicked off by a panel of book industry leaders who will share their thoughts on the future outlook for the market. Participants include: **Mathijs Suidman**, Business Unit Manager Media, Centraal Boekhuis (CB); **Bob Hampsink**, Managing & Sales Director, Ipskamp Printing; **Gretske de Jong**, Manager, Scheltema boekverkopers; and **Egbert Guis**, Supply Chain Manager, WPG Uitgevers.

Following the panel, Gilles Biscos, President of **INTERQUEST**, will provide an overview and analysis of the key trends and developments that are occurring in the book market and will present the findings of his firms' latest research on the current and future use of digital printing in the book market, globally and in Europe.



During the next session, leaders in book publishing, manufacturing, and distribution will discuss their efforts to streamline the supply chain; their investments in process/workflow automation to increase productivity; as well as vendors' developments to reduce equipment acquisition/running cost. Speakers include: **Eric Levy**, Chief Executive Officer Interforum & Chief Operation Officer Editis Group; and **Roeland Lamme**, Director, DigiForce; in conjunction with **Ruben Pijnenburg**, Sales & Marketing Manager, Datawyse B.V.

After the afternoon break, prominent printers and publishers will present their assessments and needs concerning the quality of digitally produced books, as they are trying to expand the use of the technology into more demanding colour applications.

Then, forward thinking international players will present their book manufacturing and digital printing activities, along with the latest solutions they have implemented and their visions of the future. Speakers include: **Luis Hedo**, Chief Executive Officer, Gomez Aparicio Group; in conjunction with **Enrique Diaz**, Co-founder of Liber Digital.

The seminar will wrap up with a session during which industry leaders and new dynamic/creative players will discuss emerging business models and opportunities enabled by digital communication and printing technology that can benefit all members of the book supply chain. Speakers include: **Erwin Busselot**, Commercial Print Solutions Director, Production Printing, Ricoh Europe; jointly with **Enrique Parilla**, Chief Executive Officer, Lantia Group; **Dominique Auzias**, President, Groupe Petit Futé; and **Nico Veenendaal**, Director, Personalgifts B.B. and Yoursurprise.com.

The event will end with a cocktail reception, held from 17:30 to 19:00 in the Partner Space, which will provide forum attendees with an opportunity for networking.



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The 2017 Amsterdam Digital Book Printing Forum is sponsored by leading players in the market, including: **Amstel Graphics, Arctic Paper, Canon, Crown Van Gelder (CVG), Hunkeler, manroland web systems, Mondi, Rotaform, Ricoh, Tecna** and **Xeikon**. It is supported by **The Association of Learned and Professional Society Publishers (ALPSP), The European Publishers Council (EPC), The Federation of European Publishers (FEP), Koninklijke KVG**O, **Nederlands Uitgeversverbond (NUV), The International Association of STM Publishers (STM), and The International Publishers Association (IPA)**). For more information about the Forum, or to register, visit [www.inter-quest.com](http://www.inter-quest.com).

### **About INTERQUEST**

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has conducted extensive research into digital book printing markets. Its most recent studies are *Digital Book Printing in Europe: Market Update & Forecast, 2015-2020* (2016) and *Digital Book Printing in North America: Market Update & Forecast, 2015-2020* (2016).

Since 2006 INTERQUEST has organised Digital Book Printing Forums in New York, Paris, London, Frankfurt, Toronto, Montreal, Amsterdam, Brussels and Lucerne. INTERQUEST can be reached by calling 00-1-434-979-9945, by fax at 00-1-434-979-9959, or by email at [iquest@inter-quest.com](mailto:iquest@inter-quest.com).