

# PRESS RELEASE

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## **INTERQUEST Announces 2016 Amsterdam Digital Book Printing Forum**

*Inaugural Event in the Netherlands Slated for March 22, 2016  
at the Openbare Bibliotheek Amsterdam (OBA)*

**Charlottesville, VA and Amsterdam, the Netherlands (February 2, 2016) —**

INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced the 2016 Amsterdam Digital Book Printing Forum. This inaugural event will take place Tuesday, March 22, 2016 from 14:00 to 17:30 at the Amsterdam Public Library—Openbare Bibliotheek Amsterdam (OBA).

According to Gilles Biscos, President of INTERQUEST, “We are very excited to come to Amsterdam for this event. Recent market research we conducted in Europe found a tremendous amount of dynamism and creativity in the publishing and digital printing industry in the Netherlands. Publishers and printers are really pushing the envelope of the industry, and this is a good thing. We are assembling a world class lineup of speakers and panelists and are confident this will be a stimulating and successful event.”

The seminar will examine the current state of the book manufacturing supply chain from the perspective of leading printers and publishers. It will also discuss the many innovations and opportunities in the book market, and look ahead to drupa 2016. Attendees will have a great chance to network with their peers and hear from leading players in the Netherlands and international market.



The 2016 Amsterdam Digital Book Printing Forum is sponsored by leading players in the market, including Arctic Paper, Canon, CPI, Crown Van Gelder (CVG), manroland web systems, Meccanotecnica, Rotaform, Rotographic, Rotolito Lombarda, Ricoh, and Tecna. It is supported by the Association of Learned & Professional Society Publishers (ALPSP), the European Publishers Council (EPC), The Federation of European Publishers (FEP), Intergraf, and The International Association of STM Publishers (STM). For more information about the Forum, or to register, visit [www.inter-quest.com](http://www.inter-quest.com).

### **About INTERQUEST**

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has conducted extensive research into digital book printing markets. Its most recent studies are *Digital Book Printing in Europe: Market Update & Forecast, 2015-2020* (2015) and *Digital Book Printing in North America: Market Update & Forecast, 2015-2020* (2016).

Since 2006 INTERQUEST has organised Digital Book Printing Forums in New York, Paris, London, Frankfurt, Toronto, Montreal, Brussels and Lucerne. INTERQUEST can be reached by calling 00-1-434-979-9945, by fax at 00-1-434-979-9959, or by email at [iquest@inter-quest.com](mailto:iquest@inter-quest.com).