



INTERQUEST Announces Speakers for 2015 London Digital Book Printing Forum

*Distinguished Lineup of Executives from the U.K. & Around the World
Slated to Speak at Sixth Annual Event*

Charlottesville, VA and London, U.K. (June 15, 2015) — INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced speakers for the 2015 London Digital Book Printing Forum, which will be held Thursday, June 25, 2015 at the Royal Society, Carlton Terrace, in London. The Forum is a full-day educational event that focuses on key trends in the book market, the evolution of book manufacturing and the supply chain, and the use of digital printing to produce books.

According to Toby Cobrin, a Director at INTERQUEST, “Attendees are in for a real treat at the London Book Printing Forum. They’ll hear from some of the leading lights in the industry in an exciting lineup of presentations and panels. These executives offer a wealth of experience, first-hand knowledge, and insights into book production from a variety of perspectives, and we couldn’t be more pleased to have them in the program. I’m confident that at the end of the day attendees will walk away from the event greatly enriched and energized.”

The morning portion of the program will be kicked off by Gilles Biscos, President of INTERQUEST, who will present key findings from recent INTERQUEST research into the book market. Julie Legault, Researcher, MIT Media Lab, will then discuss the future of the book, providing insight into recent MIT research projects related to books and publishing. Mr. Biscos will bookend this presentation with additional INTERQUEST research findings focused on the use of digital printing in the European and global book market.



A panel of printers and publishers will then discuss efforts to streamline the supply chain for printed books. Panelists include: Mathijs Suidman, Business Unit Manager Media, Centraal Boekhuis; Jonathan Huddart, Head of Sales, Books and Journals, CPI Books and Journals, along with Mark Sanderson, Content Operations Manager, Emerald Group Publishing Limited; and Andy Cork, Managing Director, PrintonDemand Worldwide. The morning session will conclude with a panel of European printers who will share their experiences and insights into the market. These panelists include: Enrique Parilla, CEO, Lantia Publishing; Guilo Olivotto, Chairman of the Board, Gruppo L.E.G.O.; and Fredrik Borg, Managing Director, Holmbergs.

Following lunch, executives from leading digital printing systems suppliers will highlight their companies' recent developments in book manufacturing and digital printing, and look ahead to drupa 2016. Participants include: Reinhold Frech, Sales and Marketing Director, Commercial Printing Group, Canon EMEA; Mark Hinder, Market Development Manager PPD, Konica Minolta Business Solutions; Benoit Chatelard, Vice President, Production Printing Business Group, Ricoh Europe; and John Conley, Vice President Publishing and Commercial Print, Xerox Corporation.

Following this session, a panel of U.K. book manufacturers and publishers will discuss how innovations in technology and applications have benefited their businesses. Panelists include: Andrew Copley, International Sales Manager, Clays; Simon Crump, Head of Production Supply Chain for Academic Books, Cambridge University Press; and other speakers yet to be announced. Attendees will then hear INTERQUEST research findings in the U.K. market from Toby Cobrin.



The program will wrap up with two panels of U.K. and international publishers and print providers. The first further explores innovations and opportunities in the market, and includes: Emanuele Bandecchi, Business Development Director, Rotolito Lombarda; Jérôme Jallu, Manufacturing Director, Sejer/Editis Group; and Ian Sutherland, Chief Financial Officer, Lost My Name. A concluding panel of U.K. and international publishers will share their experiences with using digital printing to produce books, and provide their reactions to the day's proceedings. Participants include: Nigel Marsh, Director of Publishing Services, Faber & Faber; Arjen Jansen, Production Director, Collins Learning; and others.

The 2015 London Digital Book Printing Forum is sponsored by leading players in the market, including Canon, Clays, CPI, Intelligent Finishing Systems (IFS), Konica Minolta, Printondemand-worldwide, Ricoh, Rotolito Lombarda, Tecnav, Xeikon, and Xerox. It is supported by The Association of Learned and Professional Society Publishers (ALPSP), The British Association for Print and Communication (BAPC), The Evangelical Christian Publishers Association (ECPA), The European Publishers Council (EPC), The Federation of European Publishers (FEP), The Independent Publisher Guild (IPG), The International Association of STM Publishers (STM), The Publishers Association (PA); as well as *digital printer* and *The Bookseller*. For more information about the Forum, or to register, visit www.inter-quest.com.

About INTERQUEST

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has conducted extensive research into digital book printing markets. Its most recent study is *Digital Book Printing in North America: Market Update & Forecast, 2014-2019* (2014). Since 2006 INTERQUEST has organised Digital Book Printing Forums in New York, Paris, London, Frankfurt, Toronto, Montreal, Brussels and Lucerne. INTERQUEST can be reached by calling 00-1-434-979-9945, by fax at 00-1-434-979-9959, or by email at iquest@inter-quest.com.

