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## INTERQUEST Announces 2015 London Digital Book Printing Forum

*Sixth Annual Event to Take Place June 25, 2015  
at the Royal Society*

**Charlottesville, VA and London, U.K. (April 27, 2015)** — INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced that the 2015 London Digital Printing Forum will be held Thursday, June 25, 2014 at the Royal Society, Carlton Terrace, in London. The Forum, which has been held each year in London since 2010, is a full-day educational event that focuses on key trends in the book market, the evolution of book manufacturing and the supply chain, and the use of digital printing to produce books.

According to Gilles Biscos, President of INTERQUEST, “We are excited to welcome many past and first-time sponsors of this event. This year’s program will examine the current state of the book manufacturing supply chain from the perspective of leading printers and publishers. We will also look ahead to drupa 2016, and examine the many innovations and opportunities in the book market. Attendees will have a great opportunity to network with their peers and hear from leading players in the U.K. and international market.”

The morning portion of the program will include a keynote address, followed by a presentation of key findings from recent INTERQUEST research in the book market. A panel of printers and publishers will then discuss efforts to streamline the supply chain for printed books. The morning session will conclude with a panel of printers from the U.K. and around the world who will share their experiences and insights into the market.



Following lunch, executives from leading digital printing systems suppliers will look ahead to what we can expect at drupa 2016. A panel of book printers and publishers will then share additional innovations and opportunities in the book market. Attendees will then learn about additional INTERQUEST research findings, including market trends and forecasts. The program will wrap up with two additional panels of U.K. and international publishers and print providers.

The 2015 London Digital Book Printing Forum is sponsored by leading players in the market, including Canon, Clays Ltd., CPI, Intelligent Finishing Systems (IFS), Konica Minolta, Ricoh, Tecna, Xeikon, and Xerox. It is supported by the Association of Learned and Professional Society Publishers (ALPSP), British Association for Print and Communication (BAPC), The Evangelical Christian Publishers Association (ECPA), European Publishers Council (EPC), and the International Association of STM Publishers (STM). For more information about the Forum, or to register, visit [www.inter-quest.com](http://www.inter-quest.com).

### **About INTERQUEST**

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has conducted extensive research into digital book printing markets. Its most recent study is *Digital Book Printing in North America: Market Update & Forecast, 2014-2019* (2014). Since 2006 INTERQUEST has organised Digital Book Printing Forums in New York, Paris, London, Frankfurt, Toronto, Montreal, Brussels and Lucerne. INTERQUEST can be reached by calling 00-1-434-979-9945, by fax at 00-1-434-979-9959, or by email at [iquest@inter-quest.com](mailto:iquest@inter-quest.com).