



INTERQUEST Announces Stellar Lineup of Speakers for Upcoming Digital Printing in Government & Higher Education Forum

2014 Event Reconvenes at GPO April 24, 2014

Charlottesville, VA (April 17, 2014)—INTERQUEST, a leading market and technology research and consulting firm in digital printing and publishing, today announced speakers and panelists for its eighth annual Digital Printing in Government and Higher Education Forum. The seminar, which is free for government and higher education professionals, will take place in Washington D.C. on Thursday, April 24, 2014 from 9:00 a.m. to 4:00 p.m. at the U.S Government Printing Office (GPO).

According to Gilles Biscos, President of INTERQUEST, “We’re pleased and honored to welcome an outstanding lineup of speakers from government, higher education, government-related organizations, and supplier companies for the event. This is a tremendous opportunity for professionals to network with and learn first-hand how their peer organizations are leveraging digital printing, and to hear the latest trends and developments in digital printing and multi-channel communications. We’re equally excited to be returning to the GPO for the event.”

The keynote session of the event will focus on digital printing and multi-channel communications in government and higher education. Speakers will include: Matt Landgraf, Lead Program Planner, Programs, Strategy, and Technology, U.S. Government Printing Office; Narendra Nandoe, Chief, Meetings Support Section, Meetings and Publishing Division, United Nations; and Jimmy Vainstein, Printing Facility Manager, Printing and Multimedia Services, The World Bank.



Following the keynote, Mr. Biscos will present key market trends in the use of digital printing and multi-channel communications based on recent INTERQUEST research. This will be followed by a panel of professionals who will discuss how their organizations are leveraging digital printing. Panelists include: Mike Gatti, Print Services Manager, Fairfax County Government; Narendra Nandoe, Chief, Meetings Support Section, Meetings and Publishing Division, United Nations; Jimmy Vainstein, Printing Facility Manager, Printing and Multimedia Services, The World Bank; and Kelly Hogg, Director Printing Services, University of Virginia.

After lunch a panel of executives from leading digital printing vendor organizations will provide updates on their companies and their strategies for the government and higher education markets. Panelists include: Brian Dollard, Director, Product Marketing, Production Solutions Division, Business Imaging Solutions, Group Canon U.S.A Inc.; Bob Riendeau, Enterprise Account Manager, and Allan Larson, Technical Sales Specialist, Electronics for Imaging, Inc. (EFI); and Rob Piersielak, Marketing Manager, Production Line of Business, Large Enterprise Organizations-U.S., Xerox Corporation.

Toby Cobrin, a Director at INTERQUEST, will then present highlights of recent INTERQUEST surveys of government and higher education organizations concerning their use of digital printing and multi-channel communications. The closing session of the event will feature a panel of executives from government and higher education organizations who will discuss supplier needs and how they believe print and electronic delivery will evolve in their environments. Panelists will include: Paul Lee, Director, Document Services, Anne Arundel Community College; Michael Munshaw, Head of Printing, Library of Congress; Naran Sheladia, Supervisor Print Operations, Navy Federal Credit Union; and Roy Conaway, Manager Printing Services, Norfolk State University. The Forum will wrap up at 4:00 p.m.



The seminar is sponsored by leading industry players, including BR Printers, Canon, EFI, Epson, Hewlett-Packard, Kodak, NPC, Ricoh, Standard Graphics, Walker Supply Company, and Xerox, with additional support from the Association of College and University Mail Services (ACUMS), the National Association of College and University Mail Services (NACUMS), and *In-Plant Graphics*.

The event is targeted at government and higher education users, including publishing and graphic services, in-plants and CRDs, print and mail services, IT/data center operations, purchasing and procurement departments, and communications professionals, as well as service providers. For more information or to register for the event, visit <http://www.interquest.com/focused-forums/2014Government/>, or call INTERQUEST at 434.979.9945.

About INTERQUEST

Founded in 1990 and headquartered in Charlottesville, Virginia, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. For more than two decades, INTERQUEST has produced landmark multi-client market research studies on topics such as digital printing, print-on-demand, transactional printing, color printing and variable imaging, paper and pre-and post-processing/finishing, and workflow. In the past five years INTERQUEST has published several landmark studies related to digital printing in the government and higher education market. INTERQUEST can be reached by calling (434) 979-9945, by fax at (434) 979-9959, or at www.inter-quest.com.