



**INTERQUEST Announces Strong Speaker Lineup for its
2012 Digital Printing in Government & Higher Education Forum**

Acting Public Printer Joins Key Industry Professionals for Seventh Annual Event

Charlottesville, VA (November 5, 2012)—INTERQUEST, a leading market and technology research and consulting firm in digital printing and publishing is pleased to announce that Davita Vance-Cooks, Deputy Public Printer and Acting Public Printer will keynote its seventh annual Digital Printing in Government and Higher Education Forum. The seminar, which is free for government and higher education professionals, will take place in Washington D.C. on Wednesday, November 14, 2012 from 9:00 a.m. to 4:00 p.m. at the Government Printing Office (GPO), North Capitol Street Northwest in Washington, D.C.

According to Gilles Biscos, President of INTERQUEST, “We are doubly excited to not only be holding our event at the main seat of printing in the capitol, but to be able to share with our attendees a keynote address from the Acting Public Printer Davita Vance-Cooks, the first woman to lead the GPO. We’ve also gathered a stellar lineup of speakers from all walks of the industry and believe this will prove to be an engaging and informative day for our attendees.”

Following the keynote, **Gilles Biscos**, President of INTERQUEST, Ltd., will analyze key trends in the publishing, POD, transactional, graphic arts, and in-plant markets. A panel of government and higher educational users and experts will then share success stories and strategies for leveraging digital printing. Speakers include: **Greg Estep**, Superintendent Press Division, and **Walter Wingo**, Superintendent of the Binding Division at the GPO; **Kate Dunn**, President, Digital Innovations Group; **Naran Sheladia**, Supervisor Print Operations, Navy Federal Credit Union; and **Richard Beto**, Director of Document Solutions, University of Texas at Austin.



Following lunch, executives from principal digital printing vendors will provide updates of their companies' digital printing strategies and developments for the government and higher education markets. Speakers include: **David J. Murphy**, Director of Marketing, Americas Graphics Solutions Business, Hewlett-Packard Company; **Bruce Collier**, Vice President, United States Customer Operations (USCO), Xerox Corporation; and **Robert Riendeau**, Enterprise Account Manager, Electronics for Imaging (EFI).

Following the vendor panel, **Toby Cobrin**, a Director at INTERQUEST will present additional findings from recent INTERQUEST research in the government and higher education printing markets. The day will wrap up with a panel of management representatives from leading in-house printing and publishing operations and procurement departments. Speakers include: **Jeff Yake**, Printing Officer and Head of the Printing Management Section, Library of Congress; **Sam Kasmai**, Associate Director, Print Services, George Mason University; **Wilma Grant**, Publishing & Website Manager, Supreme Court of the United States; and **Kelly Hogg**, Director Printing Services, University of Virginia.

The seminar is sponsored by leading industry players, including EFI, Epson, Finch Paper, Hewlett-Packard, Kodak, Magnum Magnetics, NPC, NewPage, Pitney Bowes, RISO, Standard Graphics, and Xerox, with additional support from the Association of College and University Mail Services (ACUMS), the Interagency Council on Printing & Publications Services (ICPPS), the National Association of College and University Mail Services (NACUMS), the National Government Publishing Association (NGPA), Xplor Mid Atlantic Region (MAR), and *In-Plant Graphics*.

About INTERQUEST

Founded in 1990 and headquartered in Charlottesville, Virginia, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. For more than two decades, INTERQUEST has produced landmark multi-client market



research studies on topics such as digital printing, print-on-demand, transactional printing, color printing and variable imaging, paper and pre-and post-processing/finishing, and workflow. In the past five years INTERQUEST has published several landmark studies related to digital printing in the government and higher education market. INTERQUEST can be reached by calling (434) 979-9945, by fax at (434) 979-9959, or at www.inter-quest.com.