



GPO Hosts INTERQUEST's 2012 Digital Printing in Government & Higher Education Forum

*Seventh Annual Event Convenes at GPO
November 14, 2012*

Charlottesville, VA (October 3, 2012)—INTERQUEST, a leading market and technology research and consulting firm in digital printing and publishing, today announced the seventh annual Digital Printing in Government and Higher Education Forum. The seminar, which is free for government and higher education professionals, will take place in Washington D.C. on Wednesday, November 14, 2012 from 9:00 a.m. to 4:00 p.m. at the U.S Government Printing Office.

According to Gilles Biscos, President of INTERQUEST, “We’ve held this event in Washington for six years running and are very excited to partner with the GPO this year. We believe the synergy between our organizations will greatly enhance the event.”

The forum is designed around recent and on-going INTERQUEST research in digital printing in governmental and higher education environments. The morning and afternoon sessions will feature presentations, case studies, and end-user panels addressing the needs of both audiences. It will also feature a panel of executives from leading vendors who will present their companies’ strategies and solutions for the government and higher education markets.

The keynote of the event will be delivered by the Acting Public Printer Davita Vance-Cooks, and attendees will have the opportunity to tour part of GPO’s printing operation.



“Holding the event at the very seat of printing in Washington is not only appropriate, but will offer attendees the opportunity to view GPO’s operations in action,” said Biscos.

The seminar is sponsored by leading industry players, including Epson, Finch Paper, Hewlett-Packard, NPC, NewPage, Pitney Bowes, RISO, Standard Graphics, and Xerox, with additional support from the Association of College and University Mail Services (ACUMS), the Federal Electronic Document Systems (FEDS) Association, the Franklin Technical Society (FTS), the Interagency Council on Printing & Publications Services (ICPPS), the National Association of College and University Mail Services (NACUMS), the National Government Publishing Association (NGPA), Xplor Mid Atlantic Region (MAR), and *In-Plant Graphics*.

The event is targeted at government and higher education users, including publishing and graphic services, in-plants and CRDs, print and mail services, IT/data center operations, purchasing and procurement departments, and communications professionals, as well as service providers. For more information or to register for the event, visit <http://www.interquest.com/focused-forums/2012Government/index.php>.

About INTERQUEST

Founded in 1990 and headquartered in Charlottesville, Virginia, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. For more than two decades, INTERQUEST has produced landmark multi-client market research studies on topics such as digital printing, print-on-demand, transactional printing, color printing and variable imaging, paper and pre-and post-processing/finishing, and workflow. In the past five years INTERQUEST has published several landmark studies related to digital printing in the government and higher education market. INTERQUEST can be reached by calling (434) 979-9945, by fax at (434) 979-9959, or at www.inter-quest.com.