



INTERQUEST Announces Digital Book Printing Awards Program

Winners to be announced March 20 at New York Forum

Charlottesville, VA (March 7, 2012) — INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced an inaugural awards program designed to recognize leadership and innovation in digital book printing. Awards will be presented at a reception following the 2012 Digital Book Printing Forum in New York.

According to INTERQUEST Director David Davis, “This is something we think is long overdue. For the past six years our Book Printing Forums have brought together early adopters and innovators among printers and publishers, so we feel this is the ideal venue to extend some much-deserved recognition. Because this is the inaugural event we’re looking back over the past five years to recognize manufacturers and publishers that have led the charge in leveraging digital printing in the book publishing industry.”

Award recipients will be chosen by a distinguished panel of industry editors and analysts, including Gilles Biscos (President, INTERQUEST), Mark Michelson (Editor-In-Chief, *Printing Impressions*), Frank Romano (Professor Emeritus, RIT), Noelle Skodzinski (Editorial Director at *Publishing Executive* and *Book Business* magazines), and Noel Ward (Managing Director, Brimstone Hill Associates).



Award recipients will be announced at a cocktail reception hosted by Xerox from 5:15 to 6:30 p.m. following the INTERQUEST Forum. The 2012 Digital Book Printing Forum will be held Tuesday, March 20, 2012 from 9:00 a.m. to 5:00 p.m. at the Marriott Marquis New York in midtown Manhattan during the annual Publishing Business Conference Expo organized by *Book Business* magazine. The Digital Book Printing Forum is sponsored by leading players in the market, including Appleton Coated LLC, Bridgeport National Bindery, Cabot Inkjet Colorants, Hewlett-Packard, Ricoh, Océ/Canon, Quad/Graphics, Standard Finishing Systems, Webcom, and Xerox. The event is supported by the Small Publishers Association of North America (SPAN) and the Association of Educational Publishers (AEP).

For more information about the event, please visit the forum's web site <http://www.interquest.com/seminars.html>

About INTERQUEST

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has conducted extensive research into digital book printing markets. Its studies of digital print manufacturing include *High Growth Segments of Digital Book Printing: Market Analysis & Forecast* and *The Digital Book & Manual Printing Opportunity: Market Analysis & Forecast*. Every year since 2006 INTERQUEST has organized the Digital Book Printing Forum held during the Publishing Business Conference & Expo in New York City. In 2011 INTERQUEST organized similar events in Paris, London, Frankfurt, Toronto, and Montréal. INTERQUEST can be reached by calling (434) 979-9945, by fax at (434) 979-9959, or by email at iquest@inter-quest.com.



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