

DIGITAL BOOK PRINTING IN EUROPE

Market Analysis & Forecast
2015-2020



Updated in December 2016 with:

- * Book & digital printing market update
- * Analysis of drupa 2016 announcements/developments
- * Input from INTERQUEST 2016 European Digital Book Printing Forums
- * New “Print and Digital Synergies” and “The Future of the Book” sections
- * Results from 2016 Netherlands publisher survey
- * Assessment of the impact of the Brexit on the market

**A New
In-Depth Analysis**
of trends, opportunities,
challenges, and key players in the
digital book printing market in Europe.



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Glossary of Terms

What you will find in the report

- An analysis of the European book market and digital book printing with a comparison between 2010, 2012 and 2015
- A discussion of key industry topics including the streamlining of the supply chain, the growth of POD, the evolution of color, the move from inkjet to toner, the customization/personalization and distribute-and-print opportunities, run lengths evolution, and more
- The results of in-depth surveys with book printers and publishers with an abundance of quotes from respondents
- A detailed print volume forecast through 2020 broken down by technology (e.g. conventional and digital, inkjet and toner, monochrome and color, POD and short run)
- An analysis of the latest technology and market developments from the leading printing systems, finishing, and paper vendors involved in the book market

Study Methodology

This study is based on the results of:

- In-depth telephone survey of 50 leading European book printers (who collectively produce over one billion books per year) conducted from May through September 2015
- In-depth telephone interviews with a series of European book publishers
- An Internet survey of 150 book publishing firms (conducted with production/manufacturing managers) from June to September 2015 in the U.K and France; and in the Netherlands in March 2016
- Input from printing equipment, finishing, and paper vendor interviews—including analysis of the announcements/developments from drupa 2016
- Input from INTERQUEST Digital Book Printing Forums in Amsterdam, Lucerne, Brussels, London, and Paris conducted in 2015 and 2016
- Findings from other research and work related to digital production printing recently conducted by INTERQUEST

Who Should Buy

- Manufacturers, OEMs, resellers of:
 - Digital printing systems
 - Conventional printing equipment
 - Pre- and post-processing/finishing equipment
 - Software and workflow solutions
 - Paper, ink, toner & other consumables

- Print providers
 - Book manufacturers/printers
 - Digital printers
 - Commercial printers
 - Outsourcing organizations

- Publishers
 - Book/journal publishers
 - University presses
 - Multimedia publishers
 - Self-publishing companies
 - International publishing organizations

- Book marketers
 - Distributors
 - Wholesalers
 - Retailers

- Other
 - Libraries
 - Non-profit/education organizations
 - Consulting firms

For Industry Professionals Involved in:

- Strategic planning and market research
- Engineering and product development
- Application and technical support
- Business development
- Product management
- Sales and marketing
- Sales and technical training
- Selection and purchase of printing solutions
- Printing and publishing operations

Order now!

Please send me _____ copy(ies) of **“Digital Book Printing in Europe: Market Analysis & Forecast (2015-2020)”**. Contains over 320 pages of text with 220 tables and charts. (Published November 2015 — Revised December 2016)

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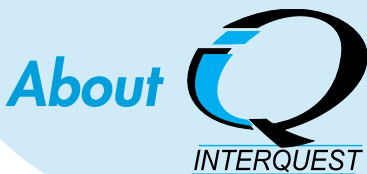
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Founded in 1990 and headquartered in Charlottesville, Virginia, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has more than 2,000 clients worldwide; approximately two-thirds are end-user organizations and one-fourth are outside the United States.

INTERQUEST activities and services include:

Multi-Client Market Research Studies & Industry Reports

Over the past 24 years, INTERQUEST has produced numerous landmark multi-client market research studies on topics such as digital printing, print-on-demand, transactional printing, direct mail & multi-channel communication, color printing and variable imaging, paper/substrates, and pre-and post-processing/finishing.

INTERQUEST multi-client studies on digital book printing include:

- *Digital Book Printing in North America: Market Analysis & Forecast, 2015-2020* (2016)
- *Digital Book Printing in North America: Market Update & Forecast, 2014-2019* (2014)
- *Digital Book Printing in North America: Market Update & Forecast, 2014-2019* (2014)
- *Digital Book Printing in the U.K.: Market Analysis & Forecast, 2012-2017* (2012)
- *Digital Book Printing: Market Analysis & Forecast, 2012-2017* (2012)
- *Digital Book Printing: Market Analysis & Forecast, 2010-2015* (2010)
- *High Growth Segments of Digital Book Printing: Market Analysis & Forecast* (2007)
- *The Digital Book & Manual Printing Opportunity: Market Analysis & Forecast* (2005)

Consulting Services

INTERQUEST has conducted numerous consulting projects for leading industry players around the world. These include printing and finishing equipment vendors, software companies, service bureaus, end user companies, and trade organizations.

Seminars and Industry Forums

Since 2003 INTERQUEST has conducted numerous seminars on digital printing and multi-channel communications in North America and Europe. In the past nine years INTERQUEST has organized digital book printing forums in New York, Toronto, Montreal, London, Frankfurt, Paris, Brussels, and Lucerne.

Books & Guides

INTERQUEST offers books and guides which are being used by many organizations including equipment vendors, print providers, and end-user companies to educate their sales, marketing, and technical staff as well as customers and resellers. These publications include *The Guide to Paper and Digital Printing: What You Should Know*

**For more information about INTERQUEST
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