



**Leading Book Industry Players to Speak at the INTERQUEST
2012 Toronto Digital Book Printing Seminar**

Leading book publishers, printers, and distributors slated for Wednesday, May 24 event at Ryerson

Charlottesville, VA and Toronto (May 4, 2012) —INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced speakers and panelists from leading printers, publishers, and distributors for its third annual Toronto Digital Book & Manual Printing seminar. The educational forum—organized in partnership with Ryerson University—focuses on trends and opportunities in digital book manufacturing and will be held on **Thursday, May 24** from 1:30 p.m. to 5:00 p.m. at Ryerson University’s School of Graphic Communications Management. www.inter-quest.com/focused-forums/2012Toronto

According to **Toby Cobrin**, a Director at INTERQUEST, “Canada boasts a number of highly innovative printers, publishers and suppliers who are helping to bring about major changes in the book industry supply chain. Our previous forums at Ryerson have drawn enthusiastic participants from all walks of the book printing industry. We’re very excited to return again this year with an outstanding lineup of speakers and panelists at the forefront of developments in digital book manufacturing.”



Gilles Biscos, President of INTERQUEST, will present key results from the firm's recent research in digital book printing. His presentation will be followed by a panel of leading book printers and distributors who will present their experiences, applications, and challenges in digital book manufacturing and explain how recent technological developments are helping them enhance their solutions. They will also discuss workflow, finishing, and paper issues, as well as the impact of drupa announcements. Speakers include: **Bruce Jacobsen**, Executive Vice President Bridgeport National Bindery, Inc.; **Jay Mandarino**, President, C.J. Oyster Publishing; **Gery Cronin**, Digital Product Manager, Webcom; and **Robert Legault**, industry consultant.

During the second portion of the seminar, Toby Cobrin will present additional INTERQUEST findings and moderate a publishing panel. Participants will share their experiences with digital book printing as well as their views on eBooks and printed books and the impact of new digital printing technologies on their business. Speakers include: **Dan Finos**, General Manager, Carswell; **Erin Mallory**, Manager Cross-Media Group, House of Anansi Press; and **Mark Leslie Lefebvre**, Consultant, Print on Demand, University of Toronto Bookstore.

The Digital Book & Manual Printing Seminar is part of the INTERQUEST 2012 Toronto Digital Printing Forum which also includes the Digital Printing & Multi-Channel Communications Seminar held on Thursday, May 24 from 9:00 a.m. to 12:30 p.m.

The 2012 Toronto Digital Printing Forum is sponsored by industry leaders ô Canada Post, Cascades, Domtar, GMC Software Technology, Heidelberg, KBR Graphics, Konica Minolta, NewPage, Océ/Canon, Ricoh, RISO, Spicers, and Webcom. It is supported by leading industry associations including, the Canadian Book Professionals' Association (CanBPA); the Canadian Printing Industries Association (CPIA); the Direct Marketing Association of Toronto (DMAT); and Xplor Canada.



About INTERQUEST

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has conducted extensive research into digital book printing markets. Its studies of digital print manufacturing include *Digital Book Printing: Market Analysis & Forecast, 2010-2015*, *High Growth Segments of Digital Book Printing: Market Analysis & Forecast*, and *The Digital Book & Manual Printing Opportunity: Market Analysis & Forecast*. Every year since 2006 INTERQUEST has organized the Digital Book Printing Forum held during the Publishing Business Conference & Expo in New York City. In 2011 INTERQUEST organized similar events in Toronto, Montréal, London, Paris and Frankfurt. INTERQUEST can be reached by calling (434) 979-9945, by fax at (434) 979-9959, or on the web at www.inter-quest.com.

About Ryerson University

Ryerson is Canada's leader in innovative career-focused education, with a mission to serving societal need and engaging the community. The School of Graphic Communications Management offers Canada's highly successful degree program for the printing industries, with 400 students in all four years of the curriculum. Students learn in hands-on state-of-the-art prepress, press and post-press facilities, and enjoy excellent employment prospects through an outstanding relationship between Ryerson and the printing industries. For further information on Ryerson, visit the Web: www.ryerson.ca/gcm.