



INTERQUEST Announces 2012 Digital Book Printing Award Recipients

Ingram's Lightning Source, Pearson, and John Wiley & Sons selected as inaugural award winners

Charlottesville, VA (March 21, 2012) — INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced that Ingram's Lightning Source, Pearson, and John Wiley & Sons were selected as recipients of inaugural awards in recognition of their leadership and innovation in digital book manufacturing. The winners were announced Tuesday, March 20 at a reception following the 2012 Digital Book Printing Forum in New York.

According to INTERQUEST President Gilles Biscos, "Our panelists were asked to look back over the past five years and select printers and publishers that have stood out for their pioneering efforts in digital book manufacturing. Lightning Source almost single-handedly defined and refined one-off book production and remains a leader in POD book printing. Pearson was early out of the gate in aggressively adopting toner and later inkjet to supplement their education publishing, both through internal operations and on a larger scale through industry suppliers. John Wiley & Sons was a very early adopter of print-on-demand and short-run digital book printing, and today its Global Demand Print Program includes over 17,000 titles, five vendors, and has grown to a multi-million dollar revenue opportunity. We congratulate all of these companies for receiving much deserved recognition for their leadership and business acumen in digital book manufacturing."

Award recipients were chosen by a distinguished panel of industry editors and analysts, including Gilles Biscos (President, INTERQUEST), Mark Michelson (Editor-In-Chief, *Printing Impressions*), Frank Romano (Professor Emeritus, RIT), Noelle Skodzinski (Editorial Director at *Publishing Executive* and *Book Business* magazines), and Noel Ward (Managing Director, Brimstone Hill Associates).



The 2012 Digital Book Printing Forum was held Tuesday, March 20, 2012 at the Marriott Marquis New York in midtown Manhattan during the annual Publishing Business Conference Expo organized by *Book Business* magazine. The Digital Book Printing Forum is sponsored by leading players in the market, including Appleton Coated LLC, Bridgeport National Bindery, Cabot Inkjet Colorants, Hewlett-Packard, Ricoh, Océ/Canon, Quad/Graphics, Standard Finishing Systems, Webcom, and Xerox. The event is supported by the Small Publishers Association of North America (SPAN) and the Association of Educational Publishers (AEP).

About INTERQUEST

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has conducted extensive research into digital book printing markets. Its studies of digital print manufacturing include: *Digital Book Printing: Market Analysis & Forecast, (2010-2015)*; *High Growth Segments of Digital book Printing: Market Analysis & Forecast*; and *The Digital book & Manual Printing Opportunity: Market Analysis & Forecast*. Every year since 2006 INTERQUEST has organized the Digital Book Printing Forum held during the Publishing Business Conference & Expo in New York City. In 2011 INTERQUEST organized similar events in Paris, London, Frankfurt, Toronto, and Montréal. INTERQUEST can be reached by calling (434) 979-9945, by fax at (434) 979-9959, or by email at iquest@inter-quest.com.



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