

PRESS RELEASE

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INTERQUEST Announces Speakers for 2016 London Digital Book Printing Forum

*Impressive Roster of U.K. & International Leaders
to Speak on June 28 at RIBA*

Charlottesville, VA and London, U.K. (June 13, 2016) — INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced speakers for the 2016 London Digital Book Printing Forum, which will be held Tuesday, June 28 at the Royal Institute of British Architects (RIBA), Portland Place, in London. The Forum is a full-day educational event that focuses on key trends in the book market, the evolution of book manufacturing and the supply chain, and the use of digital printing to produce books.

The morning portion of the program will be kicked off by Gilles Biscos, President of INTERQUEST. He will provide an overview and analysis of the key trends and developments that are occurring in the book market, and will present the findings of his organisation's latest research on the current and future use of digital printing in the book market globally, in Europe and the U.K.

His presentation will be followed by a panel of industry experts who will discuss the impact of drupa 2016 developments and announcements on the book market. Panelists will include Arjen Jansen, Production Director, Collins Learning; Andy Cork, Managing Director, PrintonDemand Worldwide; and others to be announced.



After the morning break, forward thinking international players—printers and publishers—will share their experiences and insights into the market. Speakers will include: Emile Kranendonk, Team Leader Production & Distribution, Brill (The Netherlands); Ivo Odak, Managing Director Sales & Marketing, Kösel GmbH (Germany); and Luis Hedo, Gomez Aparicio Group CEO; in conjunction with Enrique Diaz, Co-founder of Liber Digital (both from Spain).

During the last session of the morning, executives from leading digital printing equipment vendor companies will discuss their most recent developments targeted at the book market and showcased at drupa 2016, and comment on what to expect in the future. Participants will include: Reinhold Frech, Sales and Marketing Director, Commercial Printing Group, Canon EMEA; Oliver Baar, Director Business Development & Marketing Digital Web Presses, KBA; and Benoit Chatelard, Vice President, Production Printing Business Group, Ricoh Europe.

Following lunch, leaders in book publishing, distribution, and manufacturing will speak about important changes occurring in print procurement and book distribution, and on the impact of digital printing on the streamlining of the supply chain. Speakers will include: Paul Major, Global Senior Procurement Manager, Oxford University Press; David Taylor, Senior Vice President, Content Acquisition International, Ingram Content Group; and Richard Fidczuk, Production Director, SAGE Publications. During the next session Danielle Riendeau, Vice President Sales & Business Development at Marquis Book Printing in Canada; Frédéric Mériot, Managing Director of Presses Universitaires de France (PUF); and Peter Paul van Bekkum, CEO of Mybestseller and Sweek (both from The Netherlands) will present their latest developments in the area of print-on-demand (POD), distributed printing, and mobile publishing.



After the afternoon break, medium and small U.K. publishers will share their experiences with digital printing, react to the day's presentations and sessions, and discuss topics and issues that are key to the growth of digital printing. Panel participants will include: Michelle Jones, Production Manager, IWA Publishing; Claire Watts, Production Manager, Oldcastle Books; and Daniele Och, Production Director, Zed Books.

The final session of the seminar will focus on the current and future of digital printing to produce high quality colour books. It will also look at innovative book personalisation/customisation developments and applications. Participants will include: Jane Hyne, Production Manager, National Gallery Company; Elaine Ward, Production Director, Phaidon Press; Dominique Auzias, President of Groupe Petit Futé in France; and Gary Peeling, Chief Executive Officer, Precision Printing.

The 2016 London Digital Book Printing Forum is sponsored by leading players in the market, including Canon, CPI, Crown Van Gelder (CVG), Hunkeler, KBA, Intelligent Finishing Systems (IFS), Marquis Book Printing, Precision Printing, Ricoh, Tecna, and Xerox. It is supported by The Association of Learned and Professional Society Publishers (ALPSP), The British Association for Print and Communication (BAPC), The Evangelical Christian Publishers Association (ECPA), The European Publishers Council (EPC), The Federation of European Publishers (FEP), The Independent Publisher Guild (IPG), The International Association of STM Publishers (STM), The Publishers Association (PA); as well as *The Bookseller*.

For more information about the Forum, or to register, visit www.inter-quest.com.



About INTERQUEST

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has conducted extensive research into digital book printing markets including the newly released study *Digital Book Printing in Europe: Market Update & Forecast, 2015-2020*. Since 2006 INTERQUEST has organised Digital Book Printing Forums in New York, Paris, London, Frankfurt, Amsterdam, Brussels, Toronto, Montreal, and Lucerne. INTERQUEST can be reached by calling 00-1-434-979-9945, by fax at 00-1-434-979-9959, or by email at iquest@interquest.com.