



## **GPO Hosts INTERQUEST 2014 Digital Printing in Government & Higher Education Forum**

*Eighth Annual Event Reconvenes at GPO  
April 24, 2014*

**Charlottesville, VA (March 7, 2014)**—INTERQUEST, a leading market and technology research and consulting firm in digital printing and publishing, today announced the eighth annual Digital Printing in Government and Higher Education Forum. The seminar, which is free for government and higher education professionals, will take place in Washington D.C. on Thursday, April 24, 2014 from 9:00 a.m. to 4:00 p.m. at the U.S Government Printing Office (GPO).

According to Gilles Biscos, President of INTERQUEST, “We’ve held this event in Washington annually for seven years running, traditionally in November; we missed 2013 only because of the government shutdown. The Government Printing Office played host to the event in 2012, and are pleased to partner with the GPO again this year. This is tremendous opportunity for government and higher education users to network and hear about developments and trends with digital printing not only in their sectors, but across the entire spectrum of business, government, and education. It’s also an added treat to tour the impressive GPO facilities.”

The forum is designed around recent and on-going INTERQUEST research in digital printing in governmental and higher education environments. The morning and afternoon sessions will feature presentations, case studies, and end-user panels addressing the needs of both audiences. It will also feature a panel of executives from leading vendors who will present their companies’ strategies and solutions for the government and higher education markets.



The seminar is sponsored by leading industry players, including BR Printers, Canon, EFI, Epson, Hewlett-Packard, Kodak, NPC, Rico, Standard Graphics, Walker Supply Company, and Xerox, with additional support from the Association of College and University Mail Services (ACUMS), the National Association of College and University Mail Services (NACUMS), and *In-Plant Graphics*.

The event is targeted at government and higher education users, including publishing and graphic services, in-plants and CRDs, print and mail services, IT/data center operations, purchasing and procurement departments, and communications professionals, as well as service providers. For more information or to register for the event, visit <http://www.interquest.com/focused-forums/2014Government/>, or call INTERQUEST at 434.979.9945.

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### **About INTERQUEST**

Founded in 1990 and headquartered in Charlottesville, Virginia, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. For more than two decades, INTERQUEST has produced landmark multi-client market research studies on topics such as digital printing, print-on-demand, transactional printing, color printing and variable imaging, paper and pre-and post-processing/finishing, and workflow. In the past five years INTERQUEST has published several landmark studies related to digital printing in the government and higher education market. INTERQUEST can be reached by calling (434) 979-9945, by fax at (434) 979-9959, or at [www.inter-quest.com](http://www.inter-quest.com).