

PRESS RELEASE

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INTERQUEST Announces Speakers for 2013 London Digital Book Printing Forum

*Industry leaders convene for the fourth annual
London Digital Book Printing Forum*

Charlottesville, VA and London, U.K. (June 11, 2013) — INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced an impressive lineup of speakers and panelists from leading players in the industry for its fourth London Digital Book Printing Forum. The full-day educational forum, which will focus on trends and opportunities in digital book manufacturing, will be held Thursday, June 20, 2013 at the Royal Society, Carlton Terrace, in London.

According to Toby Cobrin, a Director for INTERQUEST, “We’re so pleased to be welcoming a great roster of speakers at this year’s event. Guests will have a wonderful opportunity to hear first hand from people who are actively shaping the direction of digital book printing. We will also be taking a deeper look into key industry sectors as well and will benefit from the experience and perspectives of publishers in trade, education, and professional/STM books.”

To kick off the program **Gilles Biscos**, President of INTERQUEST, Ltd., will present recent INTERQUEST research in the digital book printing market in North America, Europe and the U.K. His presentation will be followed by a session that addresses the future direction of the book market. Speakers will include: **David Taylor**, Senior Vice President, Content Acquisition International, Ingram Content Group and Group Managing Director, Lightning Source UK Ltd.; **Paul Major**, Director of Stock Planning, UK Academic Division & OUP-USA, Oxford University Press; and a speaker from the retail sector.



Following this session Mr. Biscos will present additional INTERQUEST research in the book market and then introduce a panel of speakers that will examine the use of digital book printing in the educational, academic, and professional book sectors. Speakers will include **Rob Hutcheson**, Managing Director, Ashford Colour Press; **Gerald White**, Managing Director, Berforts Information Press; **Ian Davidson**, Head of Production, Edinburgh University Press; and **Nicola Haden**, Book Sales Manager, Royal Society of Chemistry.

After lunch, Executives from leading digital printing equipment vendors will provide an update of their latest developments, and will discuss topics and issues key to book publishers and printers. Speakers will include: **Reinhold Frech**, Sales & Marketing Director, Commercial Printing Group, Canon EMEA; **Robert Stabler**, Business Manager, Mail and Publishing, Hewlett-Packard EMEA; **Erwin Busselot**, Marketing Director Digital Printing, Kodak Graphic Communications Group EMEA; and **Benoît Chatelard**, General Manager, Production Printing Solutions, Ricoh Europe.

Following the printing equipment vendor panel, industry experts and users will analyse opportunities and challenges related to digital printing in sectors such as self-publishing, and high-quality colour books, as well as in the areas of finishing and paper. Speakers will include: **Reto Amherd**, Sales & Product Manager Digital Solutions, Muller Martini, presenting jointly with **Frédéric Fabi**, CEO and President, Dupli-Print Group; **Hans Gut**, Marketing Director, Hunkeler AG, presenting jointly with **Rob Hutcheson**, Managing Director, Ashford Colour Press; and **John Lacagnina**, President and CEO of SoftPrint Holdings (which owns ColorCentric Corp.)



Toby Cobrin, a Director at INTERQUEST, will present additional INTERQUEST research findings, followed by a session focused on the trade fiction/non-fiction and practical/color book sectors. Panelists will include: **Martin Collyer**, Head of Digital, CPI Group U.K.; **Frédéric Meriot**, Supply Chain Consultant to Editis' COO; **Neill Thompson**, Production Controller, Hay House UK Limited; and **Andy Cork**, Managing Director, Printondemand-worldwide.

The 2013 London Digital Book Printing Forum is sponsored by leading players in the market, including Canon, Hewlett-Packard, Hunkeler, Kodak, Muller Martini, and Ricoh. It is supported by the Association of Learned and Professional Society Publishers (ALPSP), The Evangelical Christian Publishers Association (ECPA), The Publishers Association (PA), the Independent Publisher Guild (IPG), the British Association for Print and Communications (BAPC), the International Association of Scientific, Technical and Medical Publishers (STM), and the European Publishers Council (EPC).

About INTERQUEST

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has conducted extensive research into digital book printing markets. Its studies of digital print manufacturing include: Digital Book Printing in the U.K.: Market Analysis & Forecast (2012-2017); Digital Book Printing in North America: Market Analysis & Forecast (2012-2017). Every year since 2006 INTERQUEST has organized the Digital Book Printing Forum held during the Publishing Business Conference & Expo in New York City. In 2012 INTERQUEST organized similar events in Paris, London, Frankfurt, Toronto, and Montréal. INTERQUEST can be reached by calling 00-1-434-979-9945, by fax at 00-1-434-979-9959, or by email at iquest@interquest.com.