



**INTERQUEST Announces
2013 London Digital Book Printing Forum**

*Leading book publishers, printers, distributors, & suppliers from the U.K.
will participate in the fourth annual INTERQUEST London Digital Book Forum*

Charlottesville, VA (April 29, 2013) — INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced that the 2013 London Digital Book Printing Forum will be held on Thursday, June 20, 2013 from 9:00 to 17:00. The full-day educational forum, which focuses on trends and opportunities in digital book manufacturing, will be held at The Royal Society, Carlton Terrace, in London.

According to Toby Cobrin, a Director at INTERQUEST, “Our research has shown that over the past year, digital book printing has had a very positive progression due to the innovation of suppliers, manufacturers, and publishers. We are excited to bring together many of the major U.K. as well as international players across the book publishing supply chain to share their stories related to digital book manufacturing. This year we will focus on the state and future of digital printing from the perspective of the key book segments.”

In the morning session, the Forum Keynote will be followed by a panel of leading players from key sectors of the industry --- publishing, printing, distribution, and retail. The panel will present their visions of the market and discuss important issues for the future of their businesses. INTERQUEST will then present key results from its recent market research on digital book printing in the U.K. Before lunch attendees will hear from a panel of book publishers and printers who will present the state and future of digital printing in the educational and professional (STM) book markets.



The afternoon portion of the program features a panel of representatives from leading printing systems suppliers who will present an update of their latest developments and will discuss topics and issues key to book publishers and printers. This will be followed by a panel of industry experts and users who will analyse opportunities and challenges related to digital printing in select areas like self-publishing, high quality colour books, as well as in the areas of workflow, finishing, inks, and paper. The afternoon will conclude with a panel of book publishers and printers who will present the state and future of digital printing in the trade fiction/non-fiction and religious markets.

The 2013 London Digital Book Printing Forum is sponsored by leading players in the market, including Canon, Hewlett-Packard, Hunkeler, Kodak, Müller Martini, and Ricoh. It is supported by the Association of Learned and Professional Society Publishers (ALPSP) and the Independent Publisher Guild (IPG).

About INTERQUEST

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has conducted extensive research into digital book printing markets. Its studies of digital print manufacturing include: *Digital Book Printing in the U.K.: Market Analysis & Forecast (2012-2017)*; *Digital Book Printing in North America: Market Analysis & Forecast (2012-2017)*. Every year since 2006 INTERQUEST has organized the Digital Book Printing Forum held during the Publishing Business Conference & Expo in New York City. In 2012 INTERQUEST organized similar events in Paris, London, Frankfurt, Toronto, and Montréal. INTERQUEST can be reached by calling 00-1-434-979-9945, by fax at 00-1-434-979-9959, or by email at iquest@interquest.com.