

PRESS RELEASE

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INTERQUEST Announces Speakers & Panelist for Upcoming London Digital Book Printing Forum

*Leading publishers, distributors, book printers, & vendors slated for
third London Digital Book Forum*

Charlottesville, VA and London, U.K. (June 7, 2012) — INTERQUEST, a leading market and technology research and consulting firm serving the digital printing and publishing industry, today announced an impressive lineup of speakers and panelists from leading players in the industry for its third London Digital Book Printing Forum. The full-day educational forum, which will focus on trends and opportunities in digital book manufacturing, will be held Wednesday, June 20 at the Royal Society, Carlton Terrace, in London.

According to Toby Cobrin, a Director for INTERQUEST, “We’re extremely excited about the program we’ve lined up. Participants will hear first-hand from many of the leading players in the market representing all aspects of book publishing and manufacturing. Since this is fresh on the heels of drupa we’ll hear plenty about key developments from that event. The market continues to boil with change and innovation and this event offers a front row seat to hear from the leading lights in the industry.”

In the morning session the Forum Keynote will be jointly delivered by **Gilles Biscos**, President of INTERQUEST, Ltd., and **Andy Tribute**, Managing Partner of Attributes Associates. Mr. Biscos will discuss recent INTERQUEST research in the digital book printing market in North America, Europe and the U.K. Mr. Tribute will then discuss the impact on the digital book printing market of key product announcements and developments from drupa 2012.



Following the keynote presentation a panel of leading book printers will present their experiences, applications, and challenges in digital book manufacturing and explain how recent technological developments are helping them enhance their solutions. Speakers will include: **David Mickleburgh**, Director of Manufacturing, Clays Limited; **Martin Collyer**, Head of Digital, CPI U.K.; and **Andrew Pate**, Director of Digital and Program Sales, Edwards Brothers.

Following lunch, executives from leading digital printing systems vendors will provide an update on their companies' strategies, developments, and recent success stories in the book market. They will also discuss topics and issues key to the growth of digital printing. Speakers will include: **Robert Stabler**, Business Manager, Mail and Publishing, Hewlett-Packard EMEA; **Erwin Busselot**, Marketing Director Digital Printing, Kodak Graphic Communications Group EMEA; and **Benoît Chatelard**, General Manager, Production Printing Solutions, Ricoh Europe.

Following the printing systems vendor panel, **Toby Cobrin**, a Director at INTERQUEST, will present additional INTERQUEST research findings and then moderate a session focused on workflow, finishing, inks and substrates. Panelists will include: **Andrew Pate**, Director of Digital and Program Sales, Edwards Brothers; **Hans Gut**, Marketing Director, Hunkeler AG; and **Guillaume de Courcy**, Managing Director, SAGIM; as well as **Mark Jones**, Sales Director, Ashford Colour Press; jointly with **Reto Amherd**, Sales & Product Manager Digital Solutions. Müller Martini



In the final session of the day, a panel of publishers will share their experiences with digital printing, along with their views on the synergy/competition between printed books and eBooks/electronic content, as well as the impact of new digital printing technology developments on their operations. Speakers will include: **Judith Gates**, Production Director, Faber and Faber; **Claire Watts**, Production Director, Old Castle Books; **Paul Major**, Director of Stock Planning, UK Academic Division & OUP-USA, Oxford University Press; and **Lynn Kaplanian-Buller**, Director, The American Book Center, Amsterdam The Hague.

The 2012 London Digital Book Printing Forum is sponsored by leading players in the market, including Hewlett-Packard, Hunkeler, Kodak, Müller Martini, Ricoh, Screen, and Xerox. It is supported by the Association of Learned and Professional Society Publishers (ALPSP), the British Association for Print and Communication (BAPC), the European Publishers Council (EPC), and the Independent Publisher Guild (IPG).

About INTERQUEST

Founded in 1989, INTERQUEST is a market and technology research and consulting firm in the field of digital printing and publishing. INTERQUEST has conducted extensive research into digital book printing markets. Its studies of digital print manufacturing include: *Digital Book Printing: Market Analysis & Forecast, (2010-2015)*; *High Growth Segments of Digital book Printing: Market Analysis & Forecast*; and *The Digital book & Manual Printing Opportunity: Market Analysis & Forecast*. Every year since 2006 INTERQUEST has organized the Digital Book Printing Forum held during the Publishing Business Conference & Expo in New York City. In 2011 INTERQUEST organized similar events in Paris, London, Frankfurt, Toronto, and Montréal. INTERQUEST can be reached by calling 00-1-434- 979-9945, by fax at 00-1-434-979-9959, or by email at iquest@inter-quest.com.